

IDG Macworld 2010 Evaluations

Speaker Name(s): Les Posen

Conference Program: Power Tool

Session Title: PB: Presentation Magic Using Keynote: Harnessing Keynote's creativity-eliciting qualities to produce and lead exemplary presentations, leaving your audience delighted and wanting more

Average Attendance = 37

Using a five-point scale, (5 = Excellent / 1 = Poor), attendees were asked to rate the course on the following:

* Met my expectations = 4.6
* Effectiveness of speaker = 4.8
* Effectiveness of presentation/media = 4.9
* Match with course description = 4.5
* Effectiveness of audio visuals/sound = 4.3
* **Overall Session Rating = 4.7**

% Attendees who found this session to be:

* Too Basic = 0%
* Just Right = 93%
* Too Advanced = 7%

Literal Comments (comments were typed according to what individual attendees wrote on the forms):

PB	CHIEF KEYNOTE MAGICIAN LES POSEN'S CONFERENCE WAS VERY INTERESTING AND ENTERTAINING AT THE SAME TIME, A MUST SEE CONFERENCE.
PB	EXCELLENT AS IT RELATES TO HOW TO PRESENT - VERY, VERY GOOD - GOT A LOT OUT OF IT. THOUGHT I WAS SIGNED UP TO LEARN KEYNOTE MECHANICS.
PB	EXCELLENT SPEAKER - VERY FLUID & ENTERTAINING.
PB	EXCELLENT, MOTIVATED AND VERY APPLICABLE.
PB	FIRST DAY WAS EXCELLENT. 2ND DAY FAILED TO INTRODUCE ANYTHING NEW UNTIL LATE ON. GOOD INSPIRATION TO DO THINGS DIFFERENTLY, BUT NOT ENOUGH PRACTICAL TIPS IN DAY 2.
PB	GREAT JOB. I LEARNED A TON.
PB	GREAT LOVE TO SEE MORE - OR HAVE STUFF TO SHARE WITH OTHERS IN MY DEPT.
PB	GREAT PRESENTER - PUT LOTS OF WORK INTO PROGRAM.

IDG Macworld 2010 Evaluations

PB	I THOUGHT THIS WAS EXCELLENT.
PB	LES IS A GOOD SPEAKER. ALWAYS ENJOY HIM.
PB	LES DID A GREAT JOB PRESENTING THE INFORMATION. MY ONLY COMPLAINT: I WISH THERE COULD HAVE BEEN MORE HANDS ON LEARNING THE MAGIC.
PB	LES SHOULD HAVE A STANDING SESSION EVERY YEAR AT MACWORLD. EXCELLENT INFORMATION AND RESOURCES.
PB	ONE OF THE BEST & MOST ENGAGING SPEAKERS AND ENTERTAINING WORKSHOPS I'VE HAD THE OPPORTUNITY TO ATTEND.
PB	THANK YOU SO MUCH, A GREAT JOB. HELPED ME THINK OF MANY WAYS TO CHANGE.
PB	VERY GOOD.